



A chief financial officer is a vital part of a progressive growing business. Bridging the gap between accounting and management, the CFO translates historical financial information into forward-looking, action-oriented analysis needed to achieve the organization's goals. Yet many midmarket and smaller businesses don't have the transaction level to justify a full-time, internal CFO.

As part of BeachFleischman PC's Strategic Operations & Advisory Resources (SOAR) services, our CFO consultants provide interactive management oversight of the accounting and finance functions on an interim or ongoing basis, enabling business owners and managers to make the right decision at the right time.

### DO YOU NEED CFO SERVICES?

- Necessity to focus on business operations rather than office personnel
- Lacking financial information required to make critical decisions
- Experiencing a planned or unplanned transition at the CFO level
- Don't have the financial resources or workload to justify a full-time CFO
- Assistance needed with training and developing accounting department personnel
- Need to establish accounting department policies and procedures and/or workflow

### STRATEGIC SOLUTIONS

- Access to high-level executive skills and experience without hiring a full-time employee
- Provide a financial analysis that empowers you to make informed decisions
- Assist management with critical accounting and finance functions in support of day-to-day operations
- Improved timing and usefulness of financial reporting
- Provide an additional level of protection of assets and resources

### SERVICES:

- Management oversight, evaluation, and training of internal accounting and finance department
- Financial modeling and forecasting
- Development and implementation of accounting and finance processes, policies, and procedures
- Cash-flow management, including establishing and managing lines of credit
- Operational measurement and benchmarking
- Third-party relationship management, including banking, insurance, legal and compliance